

SOCIAL CURRENCY ASSESSMENT— SPHERES OF INFLUENCE

social currency

COLLEAGUES

- 1) _____
- 2) _____
- 3) _____

Value I bring to colleagues

ASSOCIATES

- 1) _____
- 2) _____
- 3) _____

Value I bring to my associates

REFERRAL PARTNERS

- 1) _____
- 2) _____
- 3) _____

Value I bring to referral partners

a. Referrals I can provide:

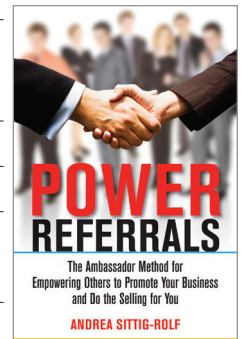
- i. _____
- ii. _____
- iii. _____

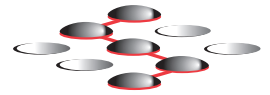
PROSPECTS

- 1) _____
- 2) _____
- 3) _____

Value I bring to prospects

As found in





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CUSTOMERS

- 1) _____
- 2) _____
- 3) _____

Value I bring to customers

FRIENDS

- 1) _____
- 2) _____
- 3) _____

Value I bring to my friends

FAMILY

- 1) _____
- 2) _____
- 3) _____

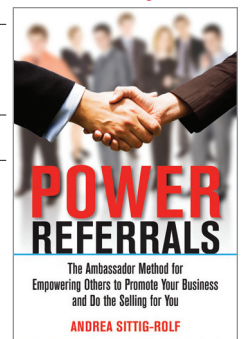
Value I bring to my family

AMBASSADORS

- 1) _____
- 2) _____
- 3) _____

Value I bring to my Ambassadors

As found in





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SKILLS / TALENTS

- 1) _____
- 2) _____
- 3) _____

PRESS CONTACTS (i.e. newspaper, magazines, radio, TV)

- 1) _____
- 2) _____
- 3) _____

PARTNERSHIPS

- 1) _____
- 2) _____
- 3) _____

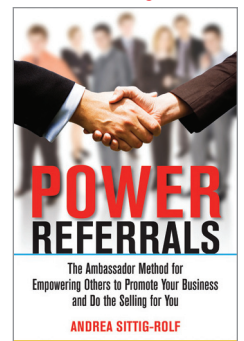
VENDORS

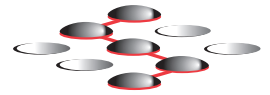
- 1) _____
- 2) _____
- 3) _____

PAIRINGS/INTRODUCTIONS (who do you know that could benefit from knowing each other?)

- 1) _____ / _____
- 2) _____ / _____
- 3) _____ / _____

As found in





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PRIORITY SKILLS

1) When considering your skills / talents, what three things do you think you do best?

- _____
- _____
- _____

2) Which of all of your skills / talents are good enough that others would hire you to do them?

- _____
- _____
- _____

3) What additional skills / talents do others say that you have that are not yet listed?

- _____
- _____
- _____

4) Great things others have said about you. (i.e. testimonials)

- _____
- _____
- _____

As found in

